



*Family Matters
Are Our Business*

2019
Executive Summary

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The View from C-Level



Todd Zasada, Chief Financial Officer

Julie Zasada, Chief Executive Officer

Zcorp has hit a new benchmark as our staff mature, so Todd & Julie were able to experience 3 brief excursions out of the home office in 2019. In May, one of Julie's bucket list trips finally took place - a stay at the French Lick Springs Hotel in southern Indiana. It was glorious. So much so that Julie coerced Todd into another trip for his birthday in July to stay at the West Baden Springs Hotel in the same resort community. (As Ali correctly surmised, "Wait a minute. It's his birthday, but you're getting to do something." Pretty much, young grasshopper.) A ministry obligation in Nashville meant a brief trip to the Gaylord Opryland Resort in September. It, too, was a great getaway.

The final fall highlight for Julie was a Lifehouse concert in late September in the unique city of Lawrenceburg, IN. Those shenanigans are chronicled on Facebook. For Todd? His Fantasy Football team has won its 4th League Championship!

Though their corporate merger officially began in 1998, Todd & Julie just marked their 30th year of partnership in November. The mission of Zcorp is to empower our staff to become the best-versions-of-themselves. It's a challenging, yet rewarding, task as you'll read on page 2. As we close out the 21st year for Zcorp, we look forward to all that 2020 promises. May you enjoy a blessed Christmas and New Year.



Justin, Senior IT Advisor

The first to graduate from the Zcorp homeschool program in May, Justin is now a college freshman studying Server Administration. He is just into his 3rd year as a Crew Member at McDonald's. He recently consulted for our CEO when she dropped her external drive on the hardwood floor rendering it unreadable. The verdict is still out regarding data recovery as the device had to be sent off-site for evaluation.

Justin: "You were playing your music really loud." Mom (after listening to music in the car): "Was that you crashing my Lifehouse party?" Justin: "I could hear it all the way in the bathroom." Mom: "You didn't know it was me?" Justin: "No. I didn't think it was coming from our garage. I thought it was a party down the street or someone driving by."



Timothy, Security Detail

Now a junior, Tim began the year with new responsibilities as a Utility Clerk at the local grocery store. He was thrilled to get his driver's license this year and his first car, a 2005 Mini Cooper. Then not so thrilled as he watched his paychecks gobbled up to pay for car insurance and A/C repair.

Dad: "Tim, it's Christmas tomorrow, you can take a day off." (from getting up early to work out)
Tim: "Fat doesn't take a day off."



Nathan, Groundskeeper

Nate graduated with honors from 8th grade and is now a freshman. It's been an adjustment to say the least. He also celebrated his Confirmation in October. With the more senior staffers employed outside the home office, he has assumed primary responsibility for groundskeeping.

Phone conversation with mom (who was driving): "What happened, did you almost get in an accident?" Mom: "Yes." Nate: "Well then, grading this lesson doesn't matter if you're dead." Mom: "Well, you might as well finish the assignment cuz if I'm dead you've still got to answer to someone."

Ali is a 3rd grader and stays busy with various extracurricular activities such as ballet, violin, 4-H, and Little Flowers girls club. She has begun her sacramental preparation for first Reconciliation in February 2020 and is eagerly counting down the months until her first Communion in October 2020. She is clearly the most quotable member we have on staff at Zcorp.

Watching "Greased Lightning" scene from Grease: "He has a nice face. You sorta look like him, Dad. But you can't dance like that."

Mary Helen: "Wait...the post office just gives keys?" Mom: "No, it gives mail." Ali: "Shouldn't it be called the mail office?"

Ali: "So she has a farm?" Mom: "Yes." Ali: "Does she have a daughter?" Mom: "I'm not sure. I think so." Ali: "Her daughter must've grown up in overalls."

Ali explaining her lesson at catechism class: "I got 'We must love our enemy' so I drew a picture of me and Tim."

Observations about men: "I never want to use the men's restroom again. Men are very untidy." And driving through an older subdivision, "These houses all must be mens." Mom: "Why?" Ali: "Because, they all look blech."

Notable Staff Achievements & Commentary



Alice, Creative Director
Mary Helen, Junior Executive

The youngest member of our staff has no trouble keeping up with her co-workers. She began playing the violin this year and joined the Little Flowers girls club at church too. She's a 4-year old going on 14 as you will see below.

Ali (reporting back to Mary Helen) after asking Justin if he would take them in the pool: "He said maybe." Mary Helen: "Did you do the face?"

Mom: "Daddy's coming home on the airplane." Mary Helen: "The airplane knows where our house is?!"

Mary Helen: "Where are you leaving with dad?" Mom: "To a hotel." Mary Helen: (Slumps to the floor) "What?! For Pete's sake! I don't like the boys!"

Mary Helen hopping up and down in front of the pantry: "Cheese crackers, vanilla wafers, graham crackers...there's so much snacks I can't stop smiling!"

Mary Helen: "Mom, why can't you just take Tim to the orphanage?!"