

# ZASADA'S CANDY COMPANY

*Maker of the World's Most Imaginative Sweets is Proud to Announce its Latest Innovation*

## Mary Helen Caroline

**"Sweet Things Come  
in Small Packages"**



"At ZASADA'S, making ordinary sweets isn't enough. Our mission is to bring the pure imagination to life with innovative treats," said Julie Zasada, Brand Manufacturer. "Now available daily in Cedar Lake, magically sweet **Mary Helen Caroline** delivers on the ZASADA promise, offering unbridled fun to our family," added Todd Zasada, Brand Development Contributor. The Zasada's were also assisted by Distribution Coordinator, Bernadette Price, CNM, in bringing this new brand to market.

### About ZASADA'S Candy Company

Named one of "The World's Most Admired Families" in Better Homes & Babies magazine for fourteen consecutive years, Zasada's provides quality brands that bring flavor to life every day. Well-known Zasada brands include: JUSTIN®, TIMOTHY®, NATHAN®, ALICE®, and ANGEL BABY TWINS®. For product news and information, visit [www.MyZasada.com](http://www.MyZasada.com).